


CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T161101 Feeny Black Friday V1	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	11/2/2016	PRODUCER:	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <p><b>BLACK FRIDAY</b> SALES EVENT</p> <p><b>2016 Ram 1500 Crew Cab</b> <b>Save Up To \$12,500</b> Restricted by availability in stock. Must qualify for Chrysler Owner/Lease Loyalty with approved credit. Tax, title &amp; license fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/16.</p> <p><b>2017 Chrysler Pacifica</b> <b>Save OVER \$10,500</b> Must qualify for Chrysler Owner/Lease Loyalty with approved credit. Tax, title &amp; license fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/16.</p> <p><b>2017 Jeep Compass 4x4</b> <b>Lease From Just \$199/mo</b> <b>ONLY \$299 Down!</b> Lease for 36 months, 10,000 miles per year with approved credit. \$299 down. Must qualify for Chrysler Owner/Lease Loyalty. Tax, title &amp; license fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/16.</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: Black Friday Sales Event Logo</p> <p>GFX: Row of 2016 Ram Trucks</p> <p>GFX: 2017 Chrysler Pacifica</p> <p>GFX: 2017 Jeep Compass</p> <p>Mike On Cam</p>	<p><i>Jingle: (:04) Feeny makes car buying fun!</i></p> <p><b>Mike On Cam: (:03.5) “More selection? More Savings? Now THAT’S a lot of fun!”</b></p> <p><u>Mike Voiceover: (:16)</u> “Right now, get Black Friday Sales Event deals <b>all month long</b> at Feeny!”</p> <p>Choose a new Ram 1500 Crew Cab From a select inventory, and save <b>up to \$12,500!</b></p> <p>Save <b>over \$5,000</b> on a 2017 Chrysler Pacifica!</p> <p>Or drive a 2017 Jeep Compass from just \$199 a month!</p> <p><b>Mike On Cam: (:06)</b> “For 23 years, Feeny has made car buying fun!”</p> <p>“And saving money is fun, isn’t it!”</p>

# Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T161102 Feeny Black Friday V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	11/2/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p><b>Save OVER 20% Off MSRP On Select Inventory</b></p> <p><small>Restricted by availability in stock. Must qualify for Chrysler Owner/Lease Loyalty with approved credit. Tax, title &amp; license fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/16.</small></p> <p><b>2016 Ram 1500 Crew Cab Save Up To \$12,500</b></p> <p><small>Restricted by availability in stock. Must qualify for Chrysler Owner/Lease Loyalty with approved credit. Tax, title &amp; license fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/16.</small></p> <p><b>2017 Jeep Wrangler Sport Lease From Just \$299/mo ONLY \$399 Down!</b></p> <p><small>Lease for 39 months, 10,000 miles per year with approved credit. \$399 down. Must qualify for Chrysler Owner/Lease Loyalty. Tax, title &amp; license fees extra. Other restrictions apply. See dealer for details. Offer ends 11/30/16.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: Black Friday Sales Event Logo</p> <p>GFX: Row of new vehicles</p> <p>GFX: Row of 2016 Ram Trucks</p> <p>GFX: 2017 Jeep Wrangler Sport 4-Door</p> <p>Mike On Cam</p>	<p><b>Jingle: (:04) Feeny makes car buying fun!</b></p> <p><b>Mike On Cam: (:03) “And the more the savings, the more the fun!”</b></p> <p><u>Mike Voiceover: (:16)</u> “Beat the rush... with Black Friday Sales Event deals <b>all month</b> at Feeny!”</p> <p>Save OVER 20% off MSRP from a select inventory of new vehicles!</p> <p>Choose a new Ram 1500 Crew Cab From a special inventory, and save <b>up to \$12,500!</b></p> <p>Or drive a 2017 Jeep Wrangler from just \$299 a month!</p> <p><b>Mike On Cam: (:06)</b> “For 23 years, Feeny has made car buying fun!”</p> <p>“And saving money is fun, isn’t it!”</p>